EWS A WEWS

ON YOUR SIDE

ORDER

Flight Dates 10/25/12-10/29/12

riight Dates 10/25/12-10/29/12

<u>Order Sep</u> 00:20:00

Product Estimate # 2175

Contract / Revision 315411 / OFA Add 10.25-10.29 :60s Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

10/20/12 10/22/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside Billing Cycle EOM/EOC

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Agency GMMB Inc

Buying Contact

Rev Codes POL POL CAND

Sales Office EWSDC Product Codes PL
Sales Region NAT Priority P-2

1010 Wisconsin Avenue - Suite #80

Washington, DC 20007

Agency Ref 2

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 100% Market Value 150000

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Rating Start Date End Date Month # of Spots Net Amount Gross Amount # Spots Net Amount Gross Amount October 2012 17 \$74,970.00 \$88,200.00 0.00 10/01/12 10/28/12 17 \$74,970.00 \$88,200.00 November 2012 \$52,530.00 \$61,800.00 0.00 10/29/12 10/29/12 13 \$52,530.00 \$61,800.00 13

Totals 30 \$127,500.00 \$150,000.00 0.00

										Tota	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEV	VS 10/25/12	2 10/29/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	M TF	1:00 2	\$1,400.00 P-2	0.00 NM	2	\$2,800.00
-	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	10/23/12	10/29/12	M TF	2	\$1,400.00	0.00					
N 2 WEV	VS 10/25/12	2 10/29/12	M-F 1135p-1202a	Nightl © M	1135p-1207x	M TF	1:00 1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
			M-F 1135p-1202a	a Nightlir							

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Contract / Revision 315411 Flight Dates 10/25/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 10/20/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Add 10.25-10.29 :60s Estimate # 2175

Ln Ch Start End	Inventory Code Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Pta Type		als Amount
	M-F 1135p-1202a Nightl@M	1135p-1207x		1:00	1 \$2,000.00 P-2	0.00 NM	3pots 1	\$2,000.00
	M-F 1135p-1202a Nightlir	·						
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u>	Weekdays Spots/Week M TF 1	Rate \$2,000.00	Rating 0.00					
N 3 WEWS 10/25/12 10/29/12	•	7-730p	S-	1:00	1 \$2,400.00 P-2	0.00 NM	1	\$2,400.00
11 6 112116 10/20/12 10/20/12	SA 7PM News				. ψΞ, .σσ.σσ. Ξ	0.00	·	ψ=, .σσ.σσ
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12 N 4 WEWS 10/25/12 10/29/12		\$2,400.00 6-630p	0.00	1:00	1 \$2,400.00 P-2	0.00 NM	1	\$2,400.00
10 4 000000 10/25/12 10/29/12	SU 6-630p News	0-030р	5	1.00	1 \$2,400.001-2	0.00 INIVI	'	Ψ2,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12 N 5 WEWS 10/25/12 10/29/12		\$2,400.00 11-1135p	0.00 M TF- S	1:00	3 \$4,800.00 P-2	0.00 NM	3	\$14,400.00
N 5 WEWS 10/25/12 10/29/12	M-SU 11-1135P Late Nev	11-1135p	WF - 11'- S	1.00	3 \$4,000.00 F-2	U.UU INIVI	3	φ14,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12 N 6 WEWS 10/25/12 10/29/12		\$4,800.00	0.00 M TF	1.00	0 ft 200 00 D 2	0.00 NIM		ФО СОО ОО
N 6 WEWS 10/25/12 10/29/12	M-F GMC 5-6a CM M-F GMC 5-6a	5-6a	M 1 F	1:00	2 \$1,300.00 P-2	0.00 NM	2	\$2,600.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12		\$1,300.00	0.00					
N 7 WEWS 10/25/12 10/29/12	M-F GMC 6-7a CM M-F GMC 6-7a	6-7a	M TF	1:00	2 \$1,300.00 P-2	0.00 NM	2	\$2,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u> 10/29/12	Weekdays M TF Spots/Week	Rate \$1,300.00	Rating 0.00					
N 8 WEWS 10/25/12 10/29/12	Sa 6a-8a News CM Sa 6-8a News	6-8a	S-	1:00	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12	S- 1	* ,	0.00	4.00	0.00.00.00.00	0.00.1114		# 0.000.00
N 9 WEWS 10/25/12 10/29/12	M-F 10-11a CM M-F 10-11a	10-11a	M TF	1:00	2 \$1,300.00 P-2	0.00 NM	2	\$2,600.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12		\$1,300.00	0.00	4.00	0	0.00 NINA		# 4.000.00
N10 WEWS 10/25/12 10/29/12	12-1230pm News CM	12-1p	M TF	1:00	2 \$2,000.00 P-2	U.UU INIVI	2	\$4,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12	MTF 2	\$2,000.00	0.00					
N11 WEWS 10/25/12 10/29/12	M-F 3-4P Katie CM M-F 3-4p Katie	3-4p	M TF	1:00	1 \$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12	M TF 1	+ =,	0.00					
N12 WEWS 10/25/12 10/29/12	M-F 5-6p News CM M-F 5-6p News	5-6p	M TF	1:00	1 \$2,400.00 P-2	0.00 NM	1	\$2,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12	MTF 1	* ,	0.00 M TF	1:00	1 \$2 400 00 5 2	0.00 NB4	4	¢ 2 400 00
N13 WEWS 10/25/12 10/29/12	M-F 7-730p CM 7-730p The List	7-730p	W 1 F	1:00	1 \$2,400.00 P-2	0.00 NM	1	\$2,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12		\$2,400.00	0.00	4.00	4 00 000 55 7	0.00		00.00-
N14 WEWS 10/25/12 10/29/12	M-F 730-8P CM 730-8p Let's Ask America	730-8p	M TF	1:00	1 \$3,000.00 P-1	0.00 NM	1	\$3,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					

Print Date: 10/22/12 Page 3 of 3



Contract / Revision 315411 Flight Dates 10/25/12-10/29/12 Hiatus Dates

<u>Original Date / Revision</u> 10/20/12/ 10/22/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Add 10.25-10.29 :60s Estimate # 2175

							Tot	als_
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N14 WEWS 10/25/12 10/29/12		730-8p	M TF	1:00	1 \$3,000.00 P-1	0.00 NM	1	\$3,000.00
0	730-8p Let's Ask America	Б.	D ::					
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/12	Weekdays Spots/Week MTF 1		Rating 0.00					
N15 WEWS 10/25/12 10/29/12	,	8-10p	M	1:00	1\$36,000.00 P-2	0.00 NM	1	\$36,000.00
10 10 11210 10/20/12 10/20/12	Monday DWS	0 100	-1-2	1.00	1400,000.001	0.00 14141	·	φοσ,σσσ.σσ
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/23/12 10/29/12		\$36,000.00	0.00					_
N16 WEWS 10/25/12 10/29/12	Sunday Prime B CM Sunday Prime B	8-9p	S	1:00	1\$28,000.00 P-2	0.00 NM	1	\$28,000.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/23/12 10/29/12		\$28,000.00	0.00					_
N17 WEWS 10/25/12 10/29/12	Friday Prime C CM Friday Prime C	10-11p	F	1:00	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/23/12 10/29/12		\$10,000.00	0.00					
N18 WEWS 10/25/12 10/29/12	NCAA Prime Game CM NCAA Prime Game	8-1130p	S-	1:00	1\$11,000.00 P-2	0.00 NM	1	\$11,000.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/23/12 10/29/12		\$11,000.00	0.00					
N19 WEWS 10/25/12 10/29/12		330-7p	S-	1:00	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
0	NCAA 330p-7pm	5 .	D ::					
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 <u>End Date</u>	Weekdays Spots/Week		Rating 0.00					
N20 WEWS 10/25/12 10/29/12		9-10a	S	1:00	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
1420 442443 10/23/12 10/23/12	SU This Week 9-10a	J-10a	5	1.00	1 ψ5,000.001-2	0.00 14101	'	ψ5,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12	S 1		0.00					
N21 WEWS 10/25/12 10/29/12		9-10a	M TF	1:00	1 \$1,300.00 P-2	0.00 NM	1	\$1,300.00
	M-F 9-10a							
Start Date End Date	Weekdays Spots/Week MTF 1		Rating					
Week: 10/23/12 10/29/12	<u> </u>	+ ,	0.00	4.00	4	0.00 NM	,	£4 400 00
N22 WEWS 10/25/12 10/29/12	M-F 1202a-107a Jimmy &M M-F 1202a-107a Jimmy K	1202-107x	M TF	1:00	1 \$1,400.00 P-2	0.00 NM	1	\$1,400.00
Start Date End Date	Weekdays Spots/Week		Rating					
Week: 10/23/12 10/29/12	M TF 1	* /	0.00	4.00	4	0.00 1114	,	#0.000.00
N23 WEWS 10/25/12 10/29/12	M-F 6-630p News CM M-F 6-630p News	6-630p	M TF	1:00	1 \$3,600.00 P-2	0.00 NM	1	\$3,600.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/23/12 10/29/12	M TF 1	\$3,600.00	0.00					

Totals 30\$150,000.00